

# FREQUENTLY ASKED QUESTIONS (FAQS)

## MAXIMIZING THE VALUE OF YOUR DATA OPERATIONS STRATEGY

As a technology executive, you may want to know how to maximize the value of this Data Operations and Transformation Workshop. Your peers have asked some of the following questions.

### **Why should I invest my time and energy in this workshop?**

As a successful executive, you know that to improve mission outcomes with the edge of technology means helping your team develop a common vision and vocabulary for the future you are going to create. And you know that having an integrated roadmap of projects is the key to driving that change. This workshop will help you develop both.

### **What can you as technology executives expect in this workshop?**

Definitive Logic will facilitate an interactive session where your team of executives can share ideas and collaborate and drive on distinct initiatives. DL will provide all the materials needed.

### **What are the main outcomes that this workshop will help you drive towards?**

The workshop will help you identify and prioritize critical projects in an integrated roadmap to address your digital transformation and data governance challenges to achieving mission outcome objectives. In addition, the workshop will help your team build a shared vision and vocabulary for the future you need to create.

### **Where will these workshops be located?**

DL will provide the venue, custom arranged for these workshops. The workshop ideally is conducted in person, and DL will bring the workshop to you.

### **Am I expected to bring any materials to these workshops?**

You are welcome to supply any supplemental materials in advance that may help provide context for discussions during the workshop.

### **What can I expect in terms of follow-up communications?**

At the conclusion of the workshop, DL team will review all next steps and action items with you. After the workshop, DL will produce an integrated roadmap supported by vendor-neutral project scoping documents to deliver to you in a follow-up discussion session.

### **Who are the main points of contact?**

Michael Conlin (DL Chief Technology Officer), Paul Burke (DL Chief Executive Officer), Mike Monson (DL Chief Experience Officer), Paul McCann (DL Chief Financial Officer), Mike Woods (DL Chief Operating Officer).

### **How long are these workshops expected to last?**

These workshops typically last for approximately one business day, with ample time for refreshments, comfort breaks, networking, and email breaks.

### **What does the event fee cover?**

The all-inclusive event fee covers the venue, lunch, snacks, refreshments, equipment, materials, and incidentals.

### **How are you addressing COVID-19 recommendations?**

The venue will be organized in compliance with CDC guidelines for social distancing, masks, and ventilation.

## Exceptional Is Our Expectation®

Digital Transformation presents government executives with a range of trade-offs, complications and tough decisions. The road to success begins with helping your team develop a common view of the ideal future, and a shared vocabulary to discussing that future. Next, you need a roadmap of initiatives and high priority Digital Transformation projects. Our workshop guides you and your through the development of these critical success factors.

## Digital Transformation

- ✓ Hybrid Cloud
- ✓ Application Modernization
- ✓ Technology Strategy & Innovation
- ✓ Data Strategy & Modernization
- ✓ Data Operations
- ✓ Cybersecurity



## Powering Missions Outcomes at the Edge of Technology™

### Mature Small Business with 20 Years of Exceptional Customer Outcomes

- Small Business, under \$30M
- 200+ employees, 80% Cleared (Secret or above)
- CMMI-DEV Level 3
- ISO 9001:2015 Certified
- TOP SECRET Facility Clearance

### Great Place to Work

- Proven ability to Recruit & Retain Top Talent
- 2020 Washington Post Top Workplaces
- 2021 Virginia Best Places To Work
- 2019 Virginia Business Best Places to Work #1 Mid-Size

## Rapid Outcomes & ROI

Today's demand for greater visibility into enterprise performance has never been greater. Complex drivers such as emerging technologies, human capital evolution, and compliance are driving organizations to re-think how they operate. How can new technologies improve mission delivery? Which business practices help to better plan for the future? Where should you start? Definitive Logic guides business leaders through answers to questions like these. Our skilled consultants, business analysts and program managers close the gap between policy and mission success, for maximum cost savings, long-term efficiencies and transformative impact.