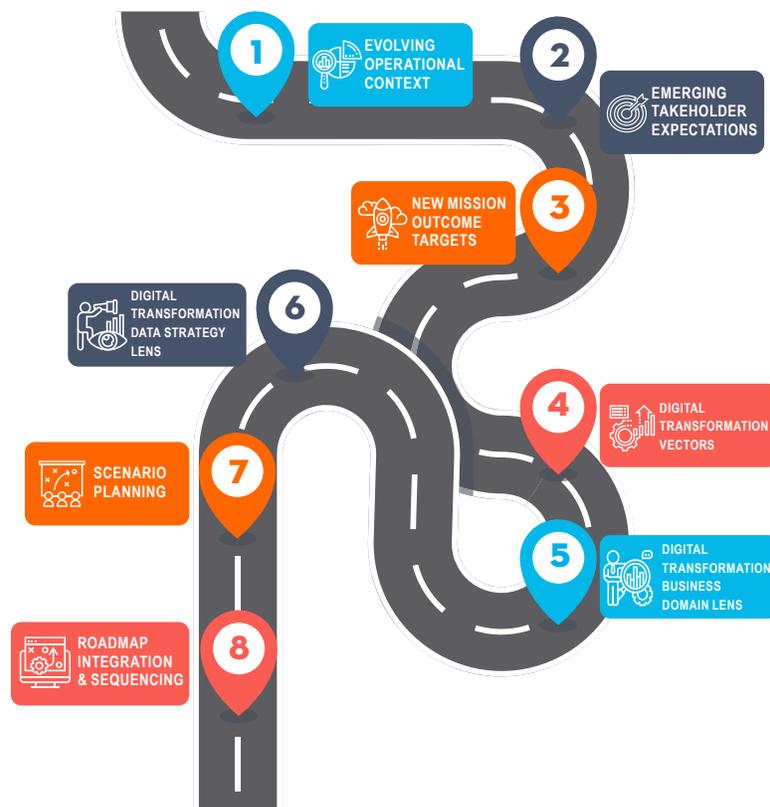Transforming the way you leverage your data presents government executives with a range of tradeoffs, complications, and tough decisions. The road to success begins with helping your team develop a standard view of the ideal future and a shared vocabulary to discussing that future. Next, you need a roadmap of initiatives and high-priority Data Operations and Transformation projects. At Definitive Logic, we believe in sharing our experience and insights with you. Our workshop will equip you and your team with the ability to develop these critical success factors.

Why government executives leverage Digital Transformation Workshops

The commercial sector embraced the challenge of reimagining data operations and governance more than a decade ago. Their innovations and best practices, particularly in data mining and Machine Learning, are quickly becoming "must-dos" for the government sector. Data Operations and Transformation took on new urgency with the COVID-19 pandemic. In a recent LinkedIn survey, 88% of respondents said COVID-19 drove Digital transformation at their firm, compared to 6% saying the CEO and 6% saying the CTO. What we have now is a good news/bad news situation. The good news is organizations took a lot of new, decisive actions. The bad news is all of the easy steps were taken; what remains are the hard yards. A data governance transformation workshop, which is a core pillar for digital transformation, helps guide the way from here

Here's what a typical workshop includes:

1. Review the evolving operational context to identify critical situational dynamics – from economics to technology to law to the environment – to cater for in your plans.
2. Discuss emerging stakeholder expectations – from the Whitehouse to Congress to OSD.
3. Clarify new mission outcome targets for your team.
4. Examine and align the five major vectors of Digital Transformation (and how data infrastructure underpins each one).
5. Deep dive into business domains where you want to tackle specific challenges and opportunities.
6. Deep dive into technology and data strategy, and the opportunities to drive improved performance and cost.
7. Scenario planning to identify potential pivot points that might shift your priorities.
8. Framing an initial roadmap of activities and projects to identify dependencies, risks and timing consideration.

As a follow-up, the workshop facilitators will produce a set of project scoping documents you can use to guide your Digital Transformation journey. The facilitators will also deliver a report outlining the discussions and decisions that developed in the workshop.

How Digital Transformation Workshops help your organization

At Definitive Logic, we've helped many government leaders deal with the challenges of Digital Transformation. We know that every successful Digital Transformation strategy integrates the primary vectors of innovation:

- People and culture pivot from experience-centered decision-making to evidence-centered decision-making.
- Processes pivot from manual to digital.
- Policy pivots from static to dynamic.
- Partners pivot from banal to breakthrough.
- Platforms pivot from tightly coupled to plug-and-play.

Digital Transformation Workshops help you develop a custom approach to these changes.

Powering Mission Outcomes at the Edge of Technology™

Mature Small Business with 20 Years of Exceptional Customer Outcomes
- Small Business, under $30M
- 200+ employees, 80% Cleared (Secret or above)
- CMMI-DEV Level 3
- ISO 9001:2015 Certified
- TOP SECRET Facility Clearance

Great Place to Work
- Proven ability to Recruit & Retain Top Talent
- 2020 Washington Post Top Work-places
- 2021 Virginia Best Places To Work
- 2019 Virginia Business Best Places to Work #1 Mid-Size

Exceptional Is Our Expectation®

Digital Transformation presents government executives with a range of trade-offs, complications and tough decisions. The road to success begins with helping your team develop a common view of the ideal future, and a shared vocabulary to discussing that future. Next, you need a roadmap of initiatives and high priority Digital Transformation projects. Our workshop guides you and your organization through the development of these critical success factors.